



**CREATING WORLD CLASS**



**ATTRACTIONS AND**

**UNFORGETTABLE**



**EXPERIENCES**



**31 thirteenstudio**

Contact: [Colette@31ThirteenStudio.Com](mailto:Colette@31ThirteenStudio.Com) • (818)414.2018



We are a multi-disciplinary creative group specifically created to partner with owners and developers of entertainment oriented projects of all kinds: theme parks, resorts, restaurants, retail facilities and more.



Valued Clients



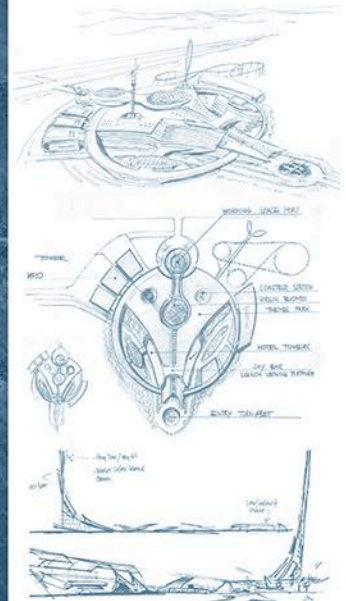
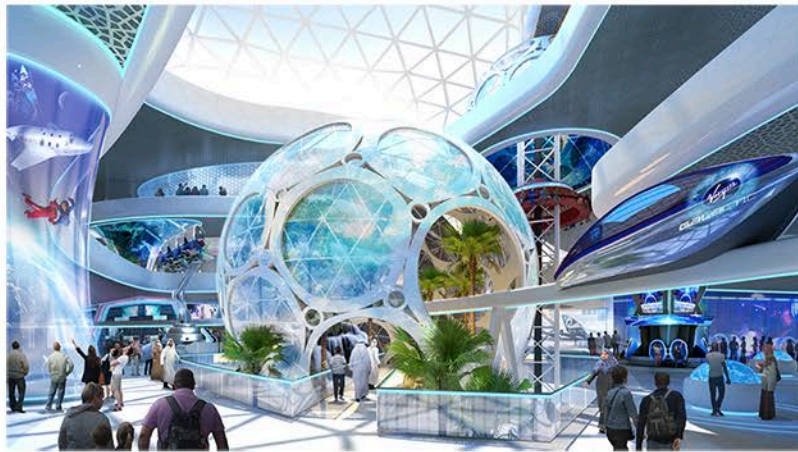
Portfolio

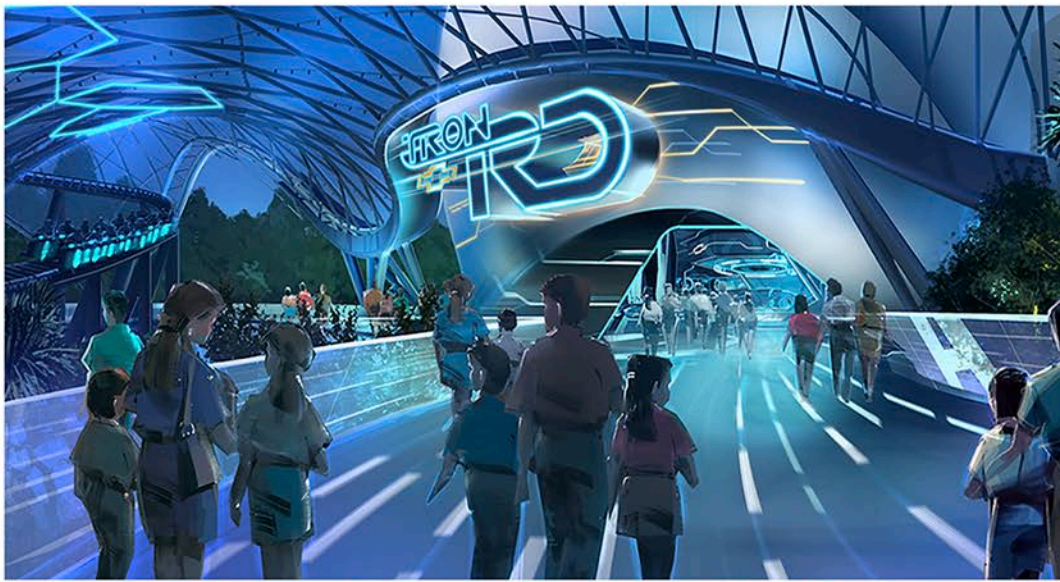


# SELECTED PROJECTS

WITH VALUED ASSOCIATES

HETZEL DESIGN  
GRANAROLI ENTERTAINMENT & DESIGN  
THINKWELL DESIGN & PRODUCTION  
EDG NORTH AMERICA  
THE BEZARK COMPANY  
GENSLER  
AOA  
EISTERHOLD & ASSOCIATES  
AUTHENTIC AGENCY  
TOTAL PARK PROJECTS

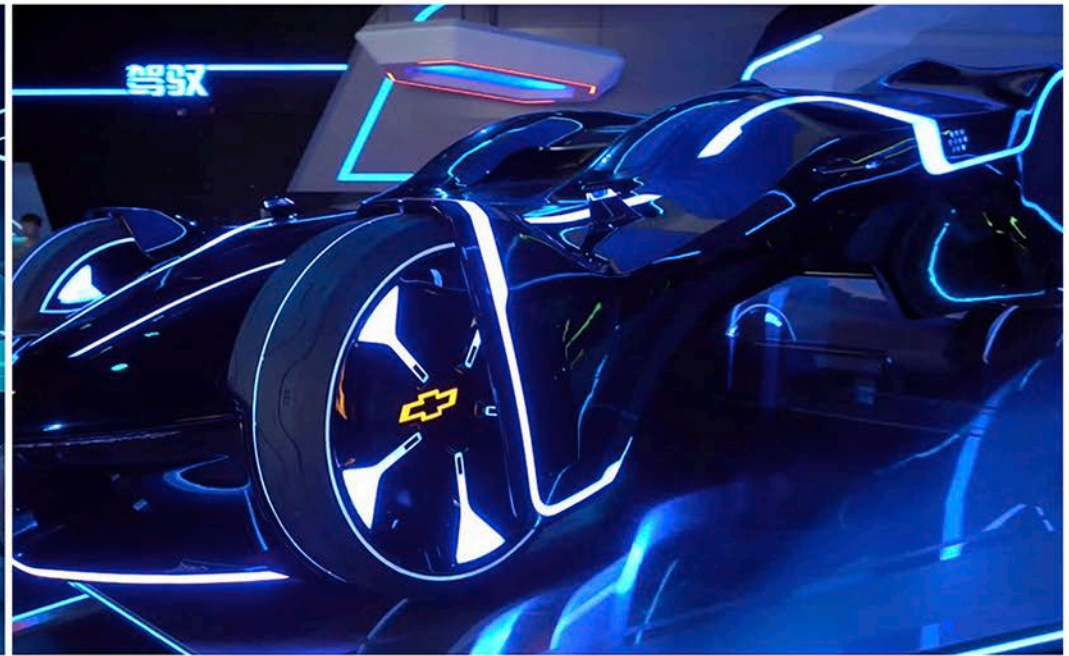
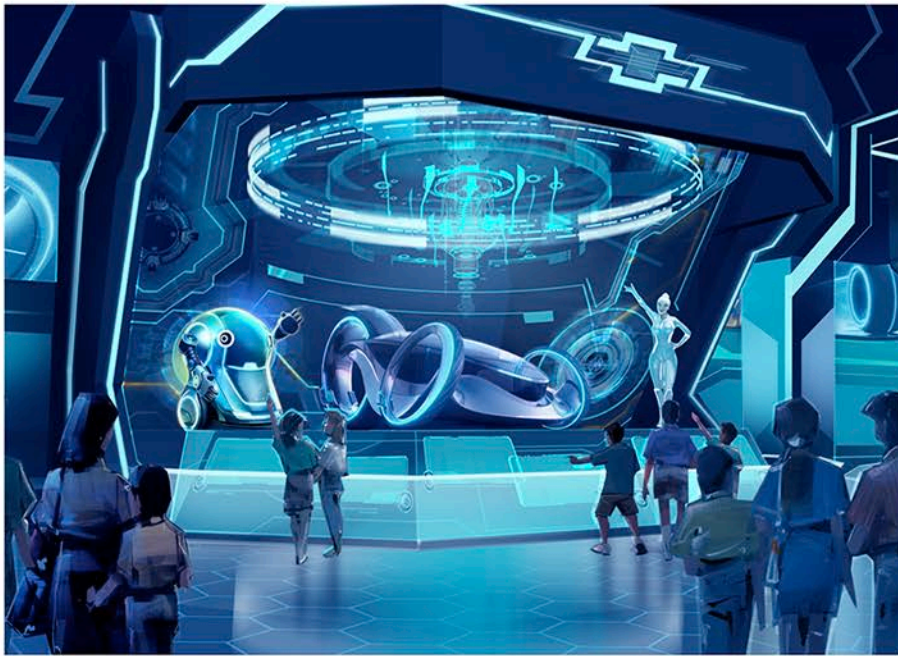




SPONSORED POST SHOW



SHANGHAI DISNEY

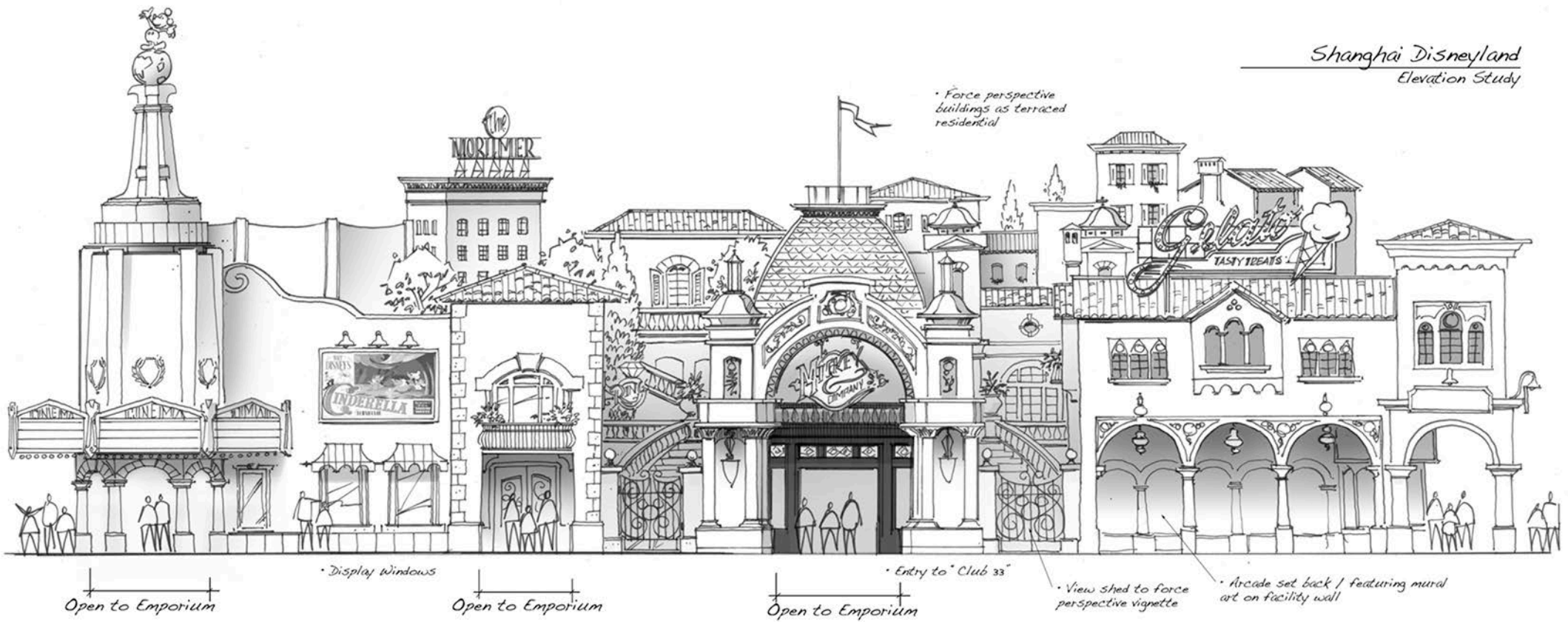


## BRANDED EXPERIENCES



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TRON Realm / Walt Disney Imagineering / Concept Design & Creative Direction

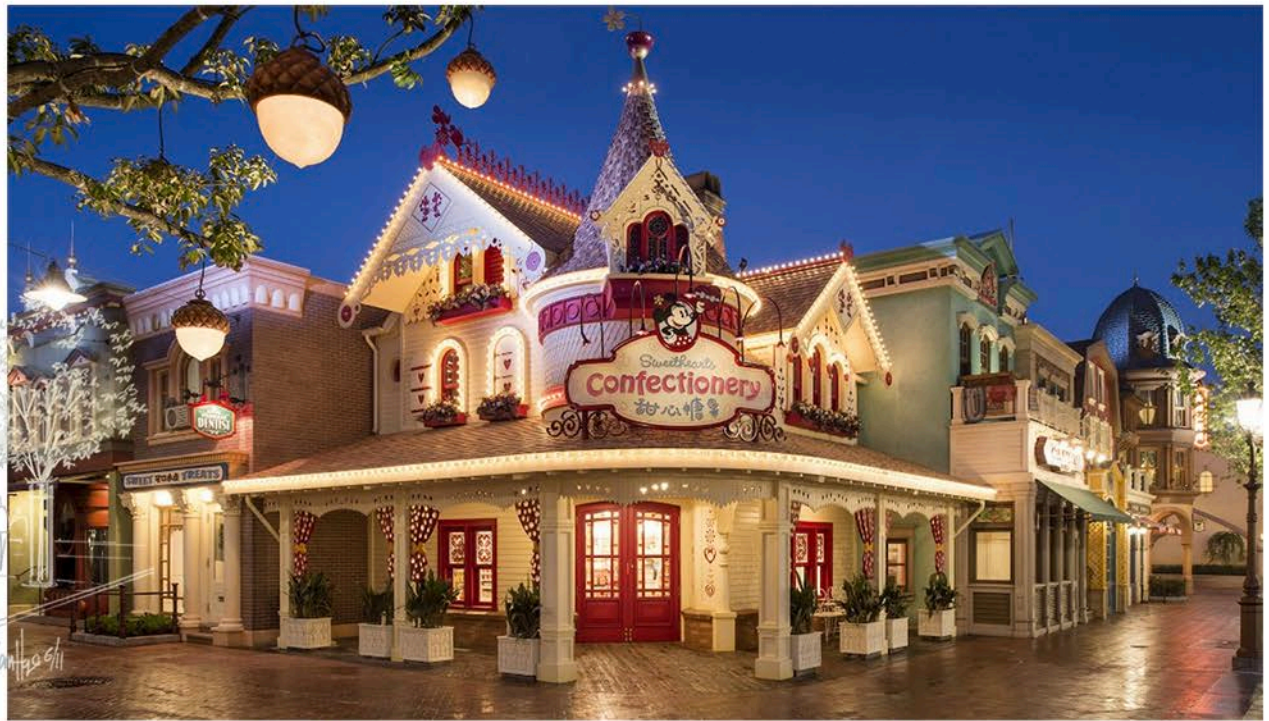


**Concept Design & Creative Direction**  
Shanghai Disneyland Mickey Avenue



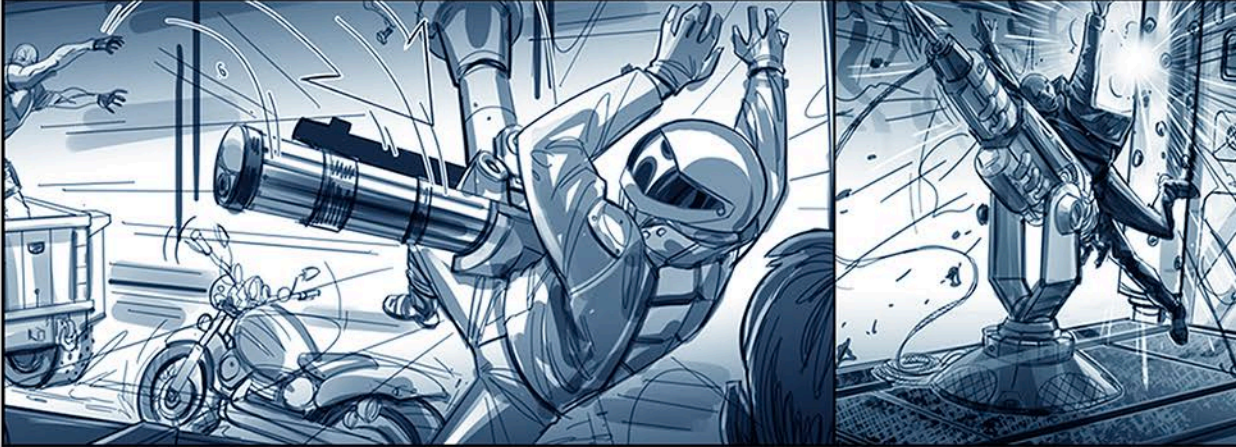
Site Photo Courtesy **Scenario, a Cockram Company**

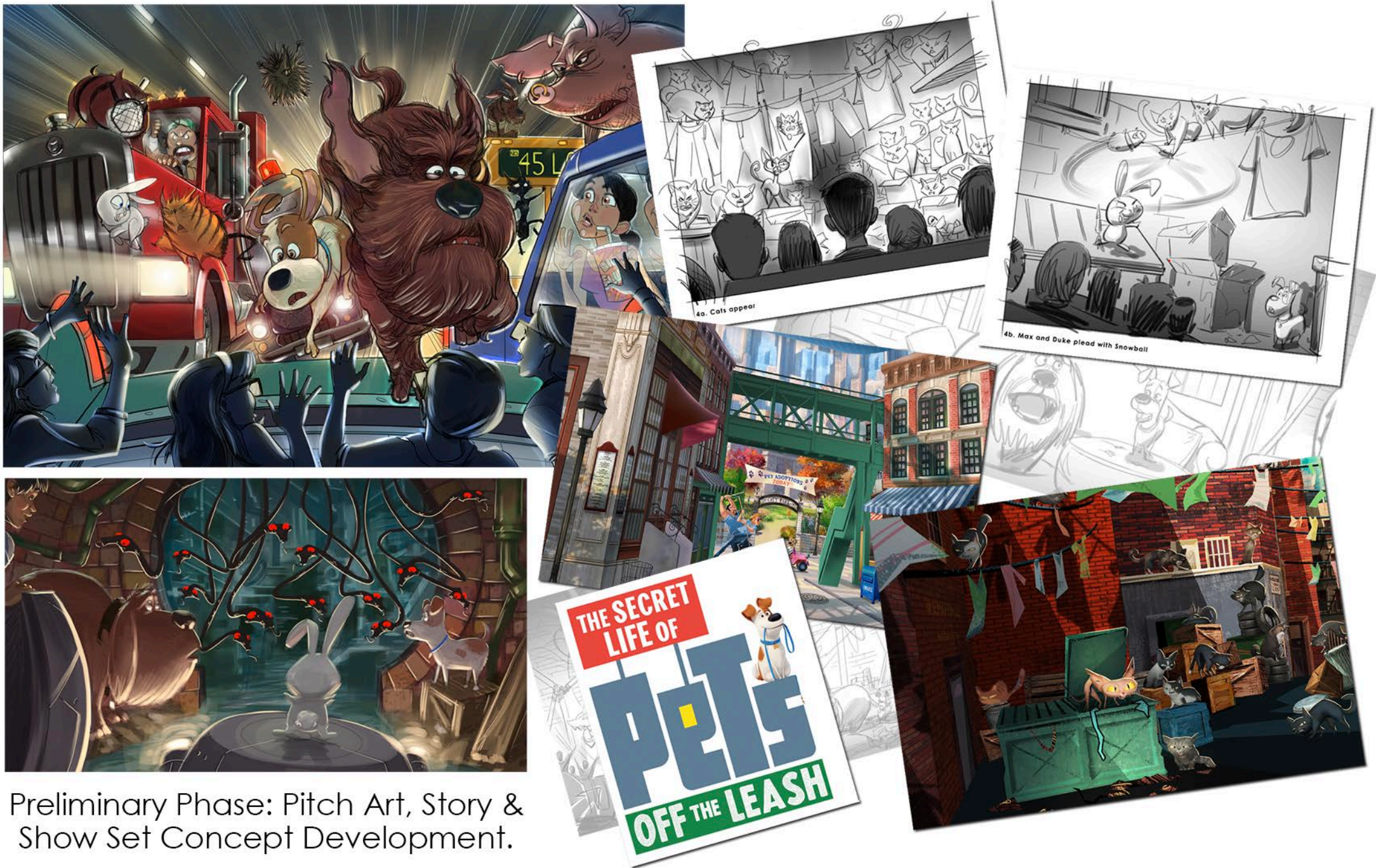




**FAST & FURIOUS RIDE ATTRACTION**

SET DESIGN  
ART DIRECTION  
STORYBOARDS





Preliminary Phase: Pitch Art, Story & Show Set Concept Development.





# SUPER NINTENDO WORLD



Japan / March 2021 • Hollywood / 2022 • Orlando / 2025



31thirteenstudio

Super Nintendo World / Universal Creative / American Scenic / Design Development & Art Direction



Early Phase Concept Art



Early Phase Concept Art



Early Phase Concept Art



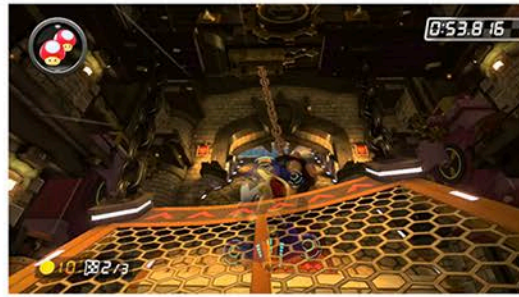


Ride Experience Concept Art





KEY FRAME



REFERENCE IMAGE, MK 8



LOCATION PLAN



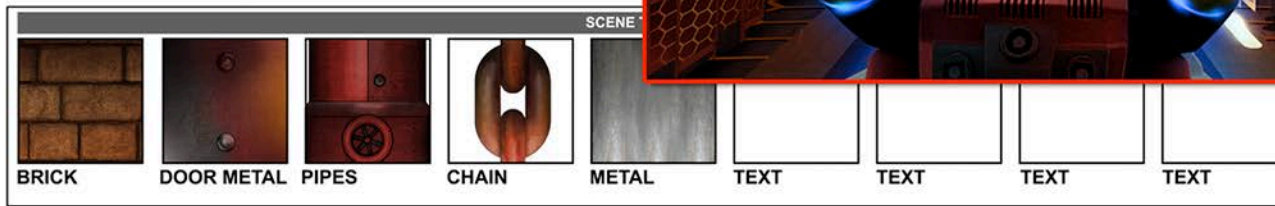
1000 Universal Studios Plaza  
Promenade Building  
Orlando, Florida 32819

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A ENLARGED SHOW SECTION - SCENE 01

D-01-300

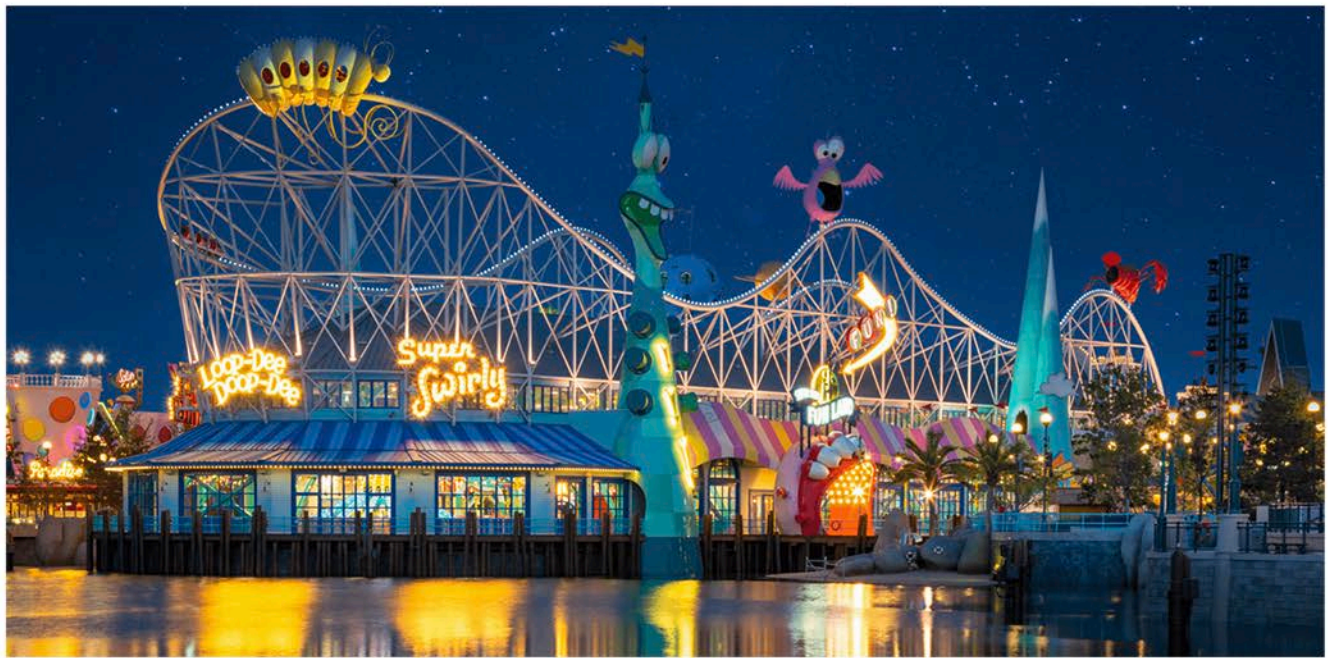


GENERAL NOTE: BASE COLORS TO BE APPLIED AS A GRADIENT. COLORS MUST TRANSITION INTO ONE ANOTHER TO ACHIEVE THE REQUIRED DRAMATIC EFFECT. COLOR, HUE AND VALUE ADJUSTMENTS WILL BE FIELD ART DIRECTED IN SAMPLE PRODUCTION AND INSTALLATION PHASES. VENDOR TO PROVIDE NECESSARY UNIVERSAL TINTS, WHITE AND BLACK PAINT AS NEEDED.

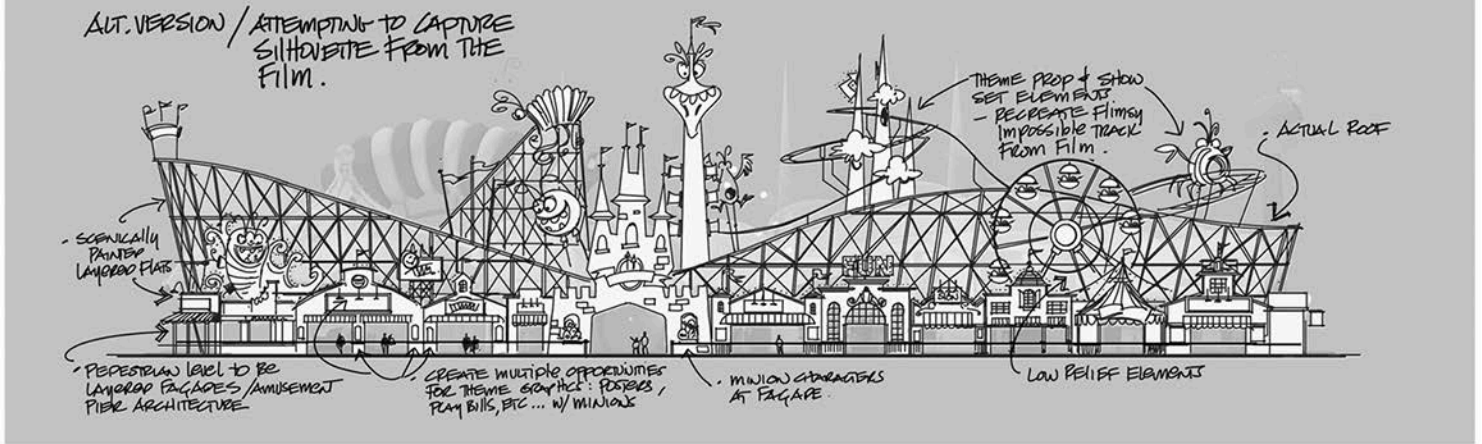
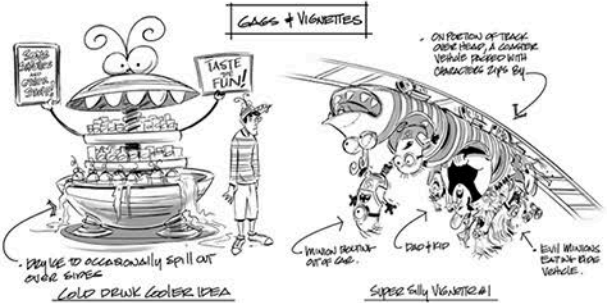
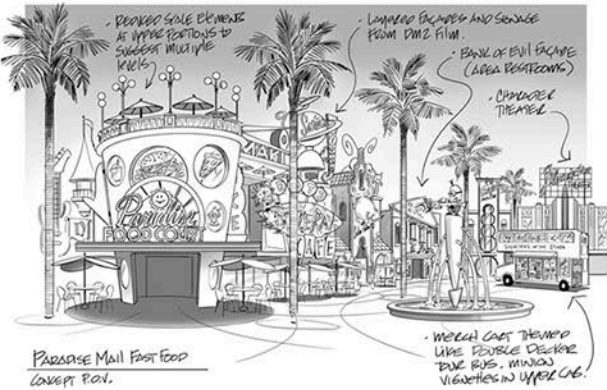
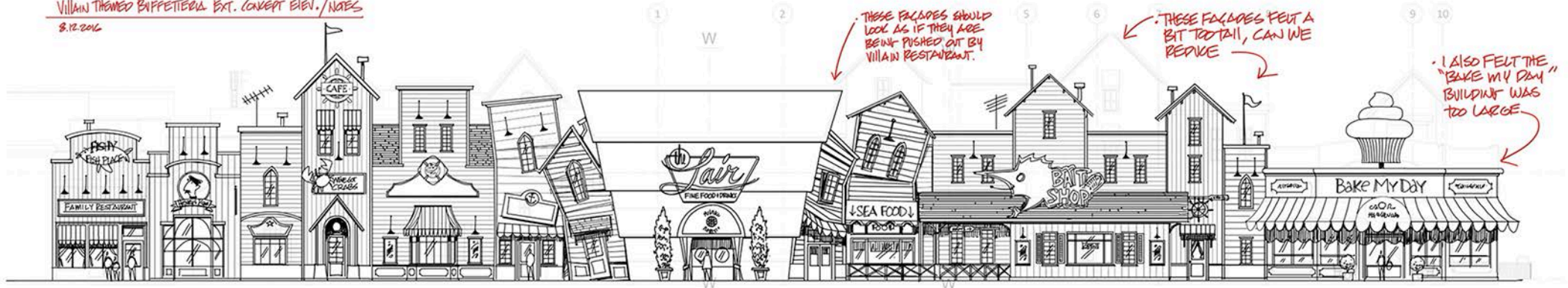
Project	PROJECT 273S
Supply/Attraction	PROJECT 273S
Drawing Title	DRAWING TITLE
Drawing No.	CB_D-01-300_A

NOTE: FULL SIZE DRAWING IS 22 X 34 (ANSI D)

- Collaborated with American Scenic on Show Set Design Package.
- Created all art direction key frames.



VILLAIN THEMED BUFFETTERIA EXT. CONCEPT ELEV./NOTES  
8.12.2016





Early Phase Sketches



Servery Elevation

Universal Beijing/Minion Land - Buffetaria  
UBR Project#717 CGA Project# 16-0223 Building#705  
ISSUE DATE: 07 MAR, 2017  
Issue Name: 100% Design Development  
CUNNINGHAM GROUP





# SING ON TOUR













# CHARACTER DESIGNS



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Mascot Character Designs / Granaroli Entertainment & Design / Design & Art Direction



31thirteen studio  
entertainment ideas & design

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